GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:127
ANSWERED ON:25.07.2005
MAGIC LIQUID FOR CROPS BY PEPSI
Zahedi Shri Mahboob

Will the Minister of AGRICULTURE be pleased to state:

(a) whether Pepsi Foods is introducing a health spray called `magic` liquid in India;

(b) if so, whether this health spray for plants is claimed by the company as cheaper in rate and would improve farmers` earning;

(c) whether the technology is patented by the Gujarat based Central Salt and Marine Chemicals Research Institute;

(d) if so, the details thereof;

(e) whether ICAR and the Department of Biotechnology are pushing seaweed cultivation as a promising money-spinner for rural farmers; and

(f) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI KANTI LAL BHURIA)

(a) to (d): The information is being collected and will be laid on the Table of the House.

(e)&(f): The Central Marine Fisheries Research Institute, Kochi is carrying out R&D activities on seaweed cultivation and has developed technology for culture of seaweed in open seas that holds promising potential for raising income of fishermen on account of its great demand as sea food as well as in pharmaceuticals and allied industries.